



# TEAM BUILDING

# Update

News from the team-building professionals.

ISSUE 8

## Featuring

### Team Building for Meetings & Off Sites



### Team DNA



### Sabre in Japan



## FASHION FIASCO

Teams create catwalk chaos and fun with a genuine focus on teamwork!

This sensational team event enables clients to address issues ranging from serious fun to serious outcomes with plenty of style and laughter. Everything from creativity and project management skills to bad cross-dressing can be incorporated!

After a surprise intro and hoax "VIP Fashion Guru" debacle, teams are tasked with creating their very own Fashion label. They will then actually design and spectacularly showcase a range of high fashion clothing in a live catwalk show. Success will require a balance between planning and execution with some quality teamwork, creativity and customer focus. Teams will draw upon diverse individual and collective team skills to create, design and execute a meaningful "real time" project.

Teams also use their own hand-picked models, who may end up being the biggest and hairiest guys in the team. In fact, we wish we had a dollar for every time we have heard the phrase "I've never done this before you know!" firmly asserted to their team-mates.

Some recent clients who have enjoyed a Fashion Fiasco project at a meeting are The Commonwealth Bank, Aggreko, Mannatech, National Australia Bank, The Australian Tourism Commission and Bayer.

If you would like some quality team building with a truly creative and cultured twist at your next meeting, give us a call!



## SHANGHAI STYLE!

Sabre delivers for ATC and International VIP's.

The Australian Tourism Commission engaged Sabre to provide a team-building component for its strategic TABEE road show in China with international VIP groups. The selected activity was Fashion Fiasco and it was delivered on three separate days with over 300 people to enhance high-level networking and convey a series of key messages regarding the sophistication and style of the Australian market. It was a huge success and rated extremely highly with the VIP target audience who really got into the spirit of the event.

# TEAM BUILDING FOR MEETINGS & OFF SITES

## Getting the balance right

Is the team building activity at your meeting simply the last minute time filler, or is it a well thought out part of the overall success and strategic impact of the meeting?



A professionally delivered team building event can provide great enhancement to a meeting / off-site and is therefore deserving of careful selection, placement and planning as an integral part of the meeting content. All too often the term “team building” gets thrown about as a ubiquitous term to cover anything from a company sponsored booze-up, to a golf afternoon or go karting session, but what is it really, and where should it fit into the bigger picture of a corporate meeting?

In its widest interpretation the term “team building” is used to describe a myriad of things, but in its pure form pertains only to those activities or challenges that somehow meaningfully re-enforce behavioural or business focused outcomes (albeit even in a justifiably fun and memorable way). This can be achieved with carefully selected and high quality business games and team based approaches that will balance fun and enjoyment with the attainment of relevant business outcomes. A haphazard grafting of a team activity into a meeting may be lucky enough to hit some points, but not others, or it may end up being an embarrassment to the organiser or worse if matters relating to safety, suitability and logistics are ill-considered.

The timing of where to insert a team building activity into a meeting, the type of activity and how it is to be linked to your aims is all deserving of very careful and professional attention. This will ensure that a quality and well targeted outcome is genuinely achieved to enhance relationships, make a meeting memorable and get across important business messages in a memorable way.

Team building concepts inserted into meetings and off-sites can achieve great results, but only if they are well selected and implemented in the context of the total meeting by professionals working closely with the clients. Sabre can guide you through this process based on 20 years of highly specialised experience in this field.

## PARTY ENHANCING TEAM EVENTS

### Fun, networking, making it memorable or just blasting the FBT?

How about enhancing company parties and events with a fantastic team activity designed for maximum fun, interaction and excitement? They can even help kick the FBT component if they are correctly structured.



The team is thrust into the ever changing world of high fashion as they become their very own “Fashion House” and have to design, manufacture and then present on the catwalk a range of both practical and fantasy fashion creations. Lots of laughs, creativity and some unique parallels with their own team and business challenges.



A team of Police or FBI experts interrupts your conference and presents the details of a hideous crime that must be solved. Amidst confusion and intrigue each investigative team must travel widely, meet strange characters, explore difficult to reach locations and gather evidence. After an exciting journey each team must produce a solution that tells the true story and uncovers the wrong doers.



The whole group becomes a massive Samba band playing real instruments and very loud and funky Samba – Reggae music. After mastering all of the skills and communication needed to achieve the united goal of becoming a great Samba band, you will see the very best team event finale in the business.



A high energy networking game where every person will meet then “wheel and deal” with every other person in the room as they seek to build their families fortune in the Wild West city of Dodge. Teams deal in Cowboy and Indian goods that will enable smart teams to build good profitable relationships and survive the hilarious twists and turns within the game. A great way to break the ice, get everyone networked and pumped for a great night.





## TEAM DNA

### Add lasting value to your team!

Individual Team Role Profiles and insightful profiles on the dynamics of the total team can add truly lasting value and ongoing usefulness to any of our team experiences.

Since the late 80's Sabre have been strong advocates of using the world-renowned Belbin Team Role Model as a valuable and insightful tool for team building, team development and professionally valid self-knowledge.

We have found it to be the most pragmatic, easy to understand and yet also the most intellectually robust of the team profiling models available. At the end of the day, to profile individuals and teams is all very well, but it is critical that the model is easily understood and the learning outcomes quickly deployable in the real world and used in a positive and ongoing way. Otherwise the risk is for the data that is captured (not to mention the time and expense taken to expose a team to any such model) being quite frankly a waste of time and money in the long run.

With this model and our "Team DNA™" approach, Sabre can deliver impactful and meaningful insights that are taken up quickly by participants with simple ongoing strategies for meaningfully using the insights daily at work for real impact on team harmony and cohesion.

### FREE PROFILE OFFER

We will do one free sample Team Role Profile for any client booking a Sabre activity to demonstrate the effectiveness and relevance of this tool. To take us up on this offer simply ask your usual Sabre contact when booking an event.



## MUSIC AND RHYTHM FOR TEAMS

### Rhythm and harmony can be a powerful business metaphor

Who would have ever thought that you could take anything from 10 to 2000 corporate conference goers and turn them into a giant Samba percussion band?

Far from being a quick "copy me and bash away" drum only format, the rhythm and music based approaches that we employ utilise a wide variety of instruments and innovative constructs to closely mirror the cross-functionality and inter-dependence of the large company environment (whilst still having heaps of fun bashing away with real percussion instruments).

Apart from the contagious fun and engagement that massed percussion and rhythm offers, it also creates an overwhelming sense of unity and clarity of the message "this is what we can do when we all play off the same sheet of music!" Individual flair and innovation has a valuable place within the events as does creativity, but there is also the time to come back to the common "groove" that enables "total team" to truly shine!





# AN AMAZING TEAM RACE

Imagine your people embarking upon an exciting and action-packed team race around your chosen destination with innovative challenges mixed in with local sights and attractions for an unforgettable Amazing Team Race. Tailored rendezvous points will have teams engage in competitive challenges that progressively link together and lead them to a carefully selected final destination. Pick your destination and desired format, then let the race begin!

## SABRE JAPAN

If you'd like to hold a team event in the land of the Rising Sun, it's easier than ever with Sabre's new team event capability in Kobe Japan. After running a number of great events in Japan over the last couple of years we are now ramping up a Japanese operation starting with the beautiful and cosmopolitan seaside city of Kobe, which will allow us to easily service Japan and other parts of Northern Asia. Our most recent event was for 150 participants from New York Life at the Ritz Carlton in Osaka. We have also delivered in Tokyo, Yokohama and at Mount Fuji. Japan is a great place to work and we look forward to growing our operation with local and inbound corporate clients.

## SOME RECENT CLIENTS

AAPT, Abacus, Alliance Bernstein, Amgen, Austar, Austbrokers, Australia Post, Barry's, Bechtel, Bilfinger Bergen, BMW, Boeing, Caboolture Shire Council, Caltex, Canteen, Commonwealth Bank, Citibank, Coca Cola, Corporate Express, Crowne Plaza, DHL, GCI, Harcourts, Harvey Norman, Holiday Inn, Hopgood Ganim, Macquarie Bank EMG, Nokia, New York Life, Optus, Palazzo Versace, Rondo, SAP, Sheraton, Simpson Grierson, Suncorp, Symbion, Toyota, UQ Sport, Wrightsons Seeds, Zurich.

## STORY BRIDGE BRISBANE ALLIANCE

Sabre has teamed up with Story Bridge Adventure Climb to create some unique options for Brisbane based, or Brisbane bound corporate clients.

Would you love your team to "scale some new heights", or just work on "building a few bridges" between the individuals within the team or other business units? In association with Story Bridge Adventure Climb, Sabre Corporate Development tailors an extensive range of indoor and outdoor team building and development options to suit each client. If you want to explore some great new team event options for your team in Brisbane, simply ask us how.



## VARIETY OF TEAM EVENT OPTIONS

Sabre Corporate Development has a massive range of team building options ranging from military and secret agent themes, to art, film making, amazing team races, fashion and music.

Go to [www.SabreHQ.com](http://www.SabreHQ.com) to see more, download the Team Event Guide, or contact us for a full proposal and costing for your next meeting or off site!



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GLOBAL CAPABILITY

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